

NeuroTherm[®]

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Promise for treating Low Back Pain – Radiofrequency a trusted technique with a new application

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Who suffers from low back pain; my brother, my boss's brother, my neighbor, a friend on the golf course and recently the media reports Regis Philbin and Jeff Gordon suffer from low back pain.

Sacroiliac Pain is caused by inflammation or abnormal function of the joint which can lead to sacral nerve damage, and is a major cause of low back pain. Low back pain is estimated to affect 6.5 million people in the world. Now Simplicity III, a new radiofrequency electrode, offers an alternative and possibly longer lasting relief for a common affliction. Radiofrequency is a widely used and effective treatment for certain chronic pain conditions, and using RF technology NeuroTherm introduces a new treatment option to address one generator of low back pain.

“There is a new technology available to treat patients with Sacroiliac Pain” says Dr. Gregory Paine from Naples Day Surgery North (www.gregpainemd.com). Paine was one of twelve physicians nationally, and the first in Florida, initially trained on the new medical device Simplicity III, which was designed to use radiofrequency to ablate peripheral nerves located in the sacral region. “This technology represents a tremendous breakthrough in giving patients long lasting relief for one of the more common causes of low back pain” continues Paine.

Laurence Hicks, CEO of NeuroTherm the manufacturer of Simplicity III, is a 20+ year participant in the medical device industry. “Simplicity III is as revolutionary and promising a device as I have seen in my career, and we aim to make this treatment option accessible to the many suffering from this overly common problem” says Hicks.

NeuroTherm is a leading manufacturer of radio frequency generators and related consumables used in the treatment of chronic pain. The company developed the first multi-lesion generator capable of producing multiple level lesions simultaneously. NeuroTherm markets and sells RF products for use in Interventional Pain and Podiatry; Podiatrists use radiofrequency to treat pain associated with Plantar Fasciitis & Neuroma, a condition recently reported to affect Regis' counterpart, Kelly Ripa.

NeuroTherm is based in Wilmington, Massachusetts with corporate offices in London, UK and Amsterdam, NL. Additional information about NeuroTherm can be found on at www.neurotherm.com.

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